

PQA'S JANUARY NEWSLETTER

Mobile Edition

Welcome to PQA's first newsletter of 2016! At PQA, we have a group of fantastic testing minds discussing the challenges of today and tomorrow! Our goal this year is to proactively provide some of those ideas to you!

To stay plugged in to what we are talking about, [be sure to subscribe!!](#)

What's inside this month's newsletter?

- We [interview ShopAtHome.com's Melissa Tondi](#) to discuss all things mobile
- We [explore the challenges of selecting devices](#) in an ever evolving mobile landscape
- We take a look back to a previous blog on [how to make testing a competitive advantage](#)
- We feature a [10 Point Mobile Testing Checklist](#)



Interview With Melissa Tondi

Christin Wiedemann interviews Melissa Tondi on the topic of mobile testing. Melissa is the founder of Denver Mobile and Quality (DMAQ), Head of QA at ShopAtHome.com and has had significant experience working in, and speaking publicly about, mobile testing.

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"Mobile Application Testing – It's Not All About the Devices"

There isn't time to run all the tests on all the devices all the time. Our test strategy needs to have a "smart" approach for testing our mobile applications.

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"Make Testing Your Competitive Advantage"

Testing reduces risk, gets your product to market faster and contributes to a considerably improved customer experience. Testing can be your competitive advantage.

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"Mobile Testing Checklist"

Check out this checklist of 10 areas to consider when performing your mobile application testing.

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