

# Checklist

## Outsourcing

### Activate Your Competitive Advantage

Leverage our 18+ years testing software.

PQA Testing is the leading Canadian solutions provider of independent, objective and unbiased software testing services.

[Invite us to help](#) make your software testing the best it can be.

1-855-455-7725  
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# Thinking of Outsourcing Testing? 3 Key Steps

Are you thinking about outsourcing some of your software testing activities? Here are three key steps to include in your planning.

## 1. Question

First seek to understand where outsourcing fits in the larger landscape of your business.

- What is your true business?
- What is your motivation for outsourcing?
- What aspects of testing are critical to your strategic focus?
- Where can an outsourcing partner deliver solid ROI?

## 2. Prioritize

Rank the following benefits typical to outsourcing. Which do you need more: cost savings or scalable capability? How does your prospective testing partner match your priorities?

- Achieving cost savings
- Accelerating time to market
- Creating a clearer strategic focus
- Accessing on-demand capacity & expertise
- Freeing up internal resources
- Accessing thought leadership & leading practices

## 3. Evaluate

Have more than one partner to consider? Compare them with the following basic selection criteria. Have a trial project to really get to know them.

- Ability to deliver the required services
- Understanding of business/domain
- Understanding of project/technology complexities
- Full/hidden costs of labour arbitrage
- Geographical proximity & ease of travel
- Data/IP protection & legal maturity
- Account management practices
- Reliability of infrastructure
- Scalability of talent pool
- Attrition levels
- Geopolitical risks

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# PQA Testing

## Your Software Testing Partner

With nearly 20 years of experience, PQA Testing is an ideal choice to satisfy your requirements for an independent provider of high quality resources for the delivery of software testing solutions.

Since 1997, PQA Testing has been helping our clients make better decisions about their applications, driving financial benefits to their project teams and across their organizations.

From our five (5) offices located in three (3) different time zones across Canada, we are available to our North American clients at any time during their normal working hours regardless of geography.

Our experience and capability allows us to successfully scale our teams up and down in a timely manner while seamlessly integrating into complex projects and environments - delivering the right skills at the right time.

### Our Client-Partners...

- Can optimize and specialize their in-house team while still executing all necessary testing activities.
- Return to us repeatedly to leverage retained domain knowledge and documented re-usable processes, procedures and scripts already tailored to their needs.
- Achieve consistency and standardization with the implementation of practical quality practices across projects and teams.
- Gain access to thought leadership in all aspects of quality assurance and software testing.
- Access additional infrastructure and staff with no increase to fixed costs.